



Michele L. Mitchell

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PERSONAL STATEMENT

My name is Michele, and I'm a graphic designer, illustrator, and writer who's passionate about human rights, design, and communication. With over five years of experience as a visual storyteller, I've helped different companies and individuals with branding, copywriting and editing, presentation design, social media campaigns, voice-over projects, and more. I hope to exemplify positivity and perseverance in my life and work, and inspire others to do the same in their own lives and communities.

EXPERIENCE

Apple Inc.

June 2021–November 2021

Graphic Designer – Corporate (Temporary)

- Worked with various groups in the People team at Apple to produce content for educational and training purposes
- Created web banners, page layouts, and formatted keynote presentations to follow Apple guidelines
- Supported motion graphics designers and videographers with copywriting and copy-editing needs
- Voice Over Talent: recorded and edited audio for an internal Apple commercial

2014–Present

Specialist – Retail, NY

- Provide enriching, world-class customer service using innovation to present solutions to existing problems
- Support Operations: Inventory, S&H, Preservations
- Designed and organized communication on I&D, Wellness, and community engagement for the store team
- Facilitated training sessions and workshops for employees and external customers

All For Freedom LLC, NY

2015–Present

Creative Director/Founder

- Designed, illustrated, and authored *Uncovering the Tracks* ©2018, a book on human trafficking, designed to inform, empower, and equip every reader with the tools to be a part of the global fight for freedom
- Acquired funding, recruited volunteers, and delegated tasks depending on volunteers' skills and abilities

Nomi Network, NY

2016–2018

Volunteer Consultant

- Proofread and edited content and design layouts for annual reports and email marketing communications
- Strategized on marketing projects focused on gaining and retaining economic resources for human trafficking victims

INTERNSHIPS

Anna Demchick Studio, NY

- Edited photography, book layouts, and page design
- Conducted copyright research and file management

General Electric Transportation Systems, PA

- Created and analyzed 2D/3D models of General Electric locomotive engines for Transportation Systems Engineering Team to provide more sustainable and environment-friendly solutions

EDUCATION

The City College of New York, NY

2011–2016

BFA Electronic Design & Multimedia
Human Rights Focus
Magna Cum Laude Honor Graduate

SKILLS & COMPETENCIES

Adobe InDesign, Illustrator, Photoshop, Procreate, Keynote, Canva, Branding, Problem Solving, Effective Verbal & Written Communication, Values Differences, Interpersonal Savvy, Teamwork & Collaboration, Situational Adaptability, Listening, Organization

WHEN I'M NOT DESIGNING, I LIKE

Creative Writing/Journaling, Dancing, Singing, Rock Climbing, Watching Documentaries & Inspirational Action Movies, Volunteering, Recording Podcasts, Cycling